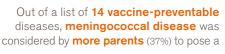
Meningococcal Disease IN CANADA

A recent **survey**¹ of **Canadian parents** with children aged four and under revealed that: parents feel they do not know enough about the different strains of meningococcal disease and the damage it can cause ? (?) $\mathbf{?}$ 2





top 3 health risk to their **Children**



<u>90 90 90 90 90</u>



of parents don't know or are unsure of the most common way for children to contract it

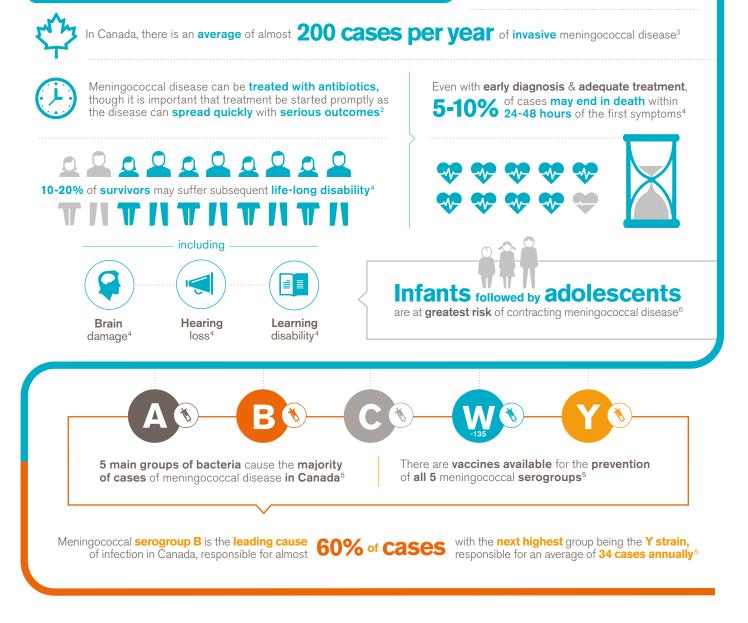
are **unsure** about what **vaccines** for the common strains of meningococcal disease are included within the childhood immunization schedule

10 parents believe their healthcare practitioners should inform

them of all vaccines for preventable diseases, even if not available as part of routine immunization schedule

Disease Information

Meningococcal disease is a rare, but sudden, potentially life-threatening illness that may manifest as bacterial meningitis²



- International Meningitis Parent Survey, Ipsos MORI on behalf of GSK.
 5 February 4 March, 2016. Canada sample size: 1000. (Data on file).
- Centers for Disease Control and Prevention (2014). Bacterial Meningitis. Available at: http://www.cdc.gov/meningitis/bacterial.html. Accessed April 2016.
- Public Health Agency of Canada. Invasive Meningococcal Disease. Available at: http://www.phac-aspc.gc.ca/im/vpd-mev/meningococcal-eng.php. Accessed April 2016.
- 4 World Health Organization. (2012). Meningococcal Meningitis Factsheet N°141. Available at: http://www.who.int/mediacentre/factsheets/fs141/en/. Accessed February 2016.
- 5 Meningitis Research Foundation of Canada. (2011). Meningococcal vaccine. Available at
- http://www.meningitis.ca/en/OverviewofVaccines. Accessed April 2016.
 Jafri RZ, et al. (2013). Global epidemiology of invasive meningococcal disease. Population Health Metrics; 11:17. Available at: http://www.ncbi.nlm.nih.gov/pmc/articles/PMC3848799/. Accessed February 2016.

