



## **Asthma Canada**

The Asthma Canada seeks to empower every child and adult in Canada with asthma to live an active and symptom-free life. Their mission is to be the balanced voice for asthma in Canada, advancing optimal self-management, prevention, research, and health care.

### **During 2024:**

- GSK provided core funding of \$100,000 to support Asthma Canada Awareness and Educational Initiatives on Severe Asthma, CRSwNP, RSV and Shingles.
- GSK provided a sponsorship of \$2,500 to support Asthma Canada 50<sup>th</sup> Anniversary Celebration event.
- GSK provided project funding of \$17,500 for partnership on Severe Asthma Patient Help Seeking Campaign.
- Our support represented 10% of their overall revenue.

## **Canadian Cancer Society**

The mission of the Canadian Cancer Society is to improve the lives of all those affected by cancer through world-class research, transformative advocacy, and compassionate support.

### **During 2024:**

- GSK provided sponsorship of \$30,000 for the Pan Canadian Lung Cancer Summit and Action Plan.
- Our support represented less than 1% of their overall revenue.

## **Canadian Cancer Survivor Network**

Created by a group of Canadians concerned about Cancer and cancer survivorship issues. A network of patients, survivors, friends, families, community partners and sponsors will work together taking action to promote the very best standard of care, support, follow up and quality of life for patients and survivors.

### **During 2024:**

- GSK provided core funding of \$30,000. to support CCSN's webinar series *Promoting Cancer Patient Engagement through Educational Webinars*.
- Our support represented 4% of their overall revenue.

## **Canadian Liver Foundation**

Through research, the Canadian Liver Foundation can improve prevention, screening, diagnostics, and treatments to reduce the incidence and impact of liver disease. Research is the key to minimizing the impact on people affected by liver diseases, but it's only as good as its practical application. Through advocacy, education, and patient support efforts, CLF shares the knowledge gained through research to improve the lives of liver disease patients and protect others who are at risk. At the same time, CLF seeks to eliminate the barriers that may limit patients' access to research breakthroughs.

### **During 2024:**



- GSK provided a sponsorship for \$5,000 to support the LIVERight Forum event.
- Our support represented less than 2 % of their overall revenue.

### **Canadian Organization for Rare Disorders (CORD)**

Canadian Organization for Rare Disorders (CORD) is Canada's national network for organizations representing all those with rare disorders. CORD provides a strong common voice to advocate for health policy and a healthcare system that works for those with rare disorders. CORD works with governments, researchers, clinicians, and industry to promote research, diagnosis, treatment and services for all rare disorders in Canada.

#### **During 2024:**

- GSK provided a Conference sponsorship of \$5,000 for CORD Rare Disease Day Conference Nov 26/27, 2024.
- Our support represented less than 2% of their overall revenue.

### **Cancer CoLab**

The Cancer CoLab is dedicated to transforming the landscape of cancer care. At the heart of their mission is a commitment to driving positive change through collaborative initiatives, innovative projects, and impactful advocacy efforts.

#### **During 2024:**

- GSK provided a sponsorship for \$10,000 to support Precision Medicine Awareness Month initiatives.
- Our support represented 6% of their overall revenue.

### **Chronic Obstructive Pulmonary Disease (COPD) Canada**

COPD Canada is a non-profit educational society and patient advocacy group focused on providing support for people living with Chronic Obstructive Pulmonary Disease (COPD). Their goal is to increase national public awareness of COPD and to upgrade the information, services and support currently available to patients and their families. The group's long-range objectives include the prevention of COPD as well as enhancing the treatment of COPD through education, patient care and advocacy.

#### **During 2024**

- GSK provided core funding of \$25,000. for COPD Canada initiatives for 2024.
- Our support represented 8% of their overall revenue.



## **Coalition Priorité Cancer au Québec**

Their mission is to be a leading advocate for people affected by cancer to improve the health care system in cancer in Québec. Since 2001, their members share their vision for a healthier Quebec, centered on patients, survivors and caregivers.

### **During 2024:**

- GSK provided core funding of \$50,000 to support mission work.
- GSK provided project funding of \$50,000 to support the implementation of VBHC initiative in Lung Cancer.
- Our support represented 11% of their overall revenue.

## **CONNECTED**

Their mission is to ensure the right environment exists in Canada for cancer patients to have access to cancer therapies. They are patient groups working together to promote greater education and understanding of therapies to ensure that Canadians have equal, timely access to these therapies, companion diagnostics and supportive care.

### **During 2024:**

- GSK provided core funding of \$15,000. to support the Practical Application of the Findings and Recommendations of the Business Case for Optimizing Access to Precision Medicine.
- Our support represented 2% of their overall revenue.

## **Colorectal Cancer Canada**

Colorectal Cancer Canada is the country's leading non-profit organization dedicated to increasing awareness and educating Canadians about colorectal cancer, supporting patients and their families, and advocating on their behalf.

### **During 2024:**

- GSK provided the association core funding of \$15,000. to support CCC's advocacy efforts on amplifying the Patient Voice in the policy arena in Canada.
- GSK provided a sponsorship of \$15,000 for their 6<sup>th</sup> Patient Perspectives and values and Clinical Trials Conference.
- Our support represented 2% of their overall revenue.



## **Colorectal Cancer Resource and Action Network (CCRAN)**

The Colorectal Cancer Resource & Action Network (CCRAN) is a trusted colorectal cancer patient and caregiver network in Canada. They champion the health and the well-being of Canadians touched by colorectal cancer and others at risk of developing the disease by providing a "SEA" of services: Support, Education and Advocacy.

### **During 2024:**

- GSK provided project funding of \$10,000. for CCRAN's *My Cancer Companion* project.
- GSK provided a sponsorship of \$15,000 for CCRAN's *Early onset Cancer Symposium*.
- GSK provided a sponsorship of \$15,000 for CCRAN's Biomarkers Conference.
- Our support represented 4% of their overall revenue.

## **Diabetes Canada**

Improving the quality of life for people with diabetes is at the heart of Diabetes Canada's commitment to all people living with this chronic health condition in Canada. That means providing children living with type 1 diabetes a real summer camp experience; supporting people with diabetes and healthcare professionals with expert information that improves their care and self-management; funding researchers working on innovative treatments and breakthroughs; and advocating on behalf of people with diabetes throughout the country.

### **During 2024:**

- GSK provided a sponsorship of \$25,500. for Diabetes Canada Professional Conference.
- Our support represents less than 2% of their overall revenue.

## **Gastrointestinal Society**

As the Canadian leader in providing trusted, evidence-based information on all areas of the gastrointestinal tract, the GI Society is committed to improving the lives of people with GI and liver conditions, supporting research, advocating for appropriate patient access to healthcare, and promoting health. In 2023, their websites received 9,329,479 pageviews. They average 777,456 pageviews per month.

### **During 2024:**

- GSK provided a sponsorship of \$10,000 to support Gastrointestinal Society's Inside Affair Event in Toronto.
- Our support represented less than 1% of their overall revenue.



## **HEAL CANADA**

At Heal Canada, their mission is to empower patients, improve healthcare outcomes, and advocate for equitable access to quality healthcare across Canada. As a not-for-profit patient advocacy and education organization, they are committed to fostering a patient-centered healthcare system that prioritizes the well-being, dignity, and rights of every individual through Patient Empowerment, Education and Awareness, Advocacy for Equity, Collaboration and Partnerships and Ethical Standards.

### **During 2024:**

- GSK provided core funding of \$20,000 to support HEAL's mission and advocacy initiatives.
- GSK provided project funding of \$25,000 to support the development of a White Paper.
- Our support represented 11% of their overall revenue.

## **HEARTLIFE Foundation**

The HeartLife Foundation is a patient-driven charity whose mission is to transform the quality of life for people living with heart failure by engaging, educating, and empowering a global community to create lasting solutions and build healthier lives.

### **During 2024:**

- GSK provided core funding of \$30,000 to support the organisation's mission and strategic initiatives.
- Our support represented 10% of their overall revenue.

## **Kidney Foundation of Canada**

The Kidney Foundation of Canada faithfully supports and serves people with kidney disease and their families. The Foundation, through its volunteers and employees, is committed to understanding the needs of their community and to providing services and programs, which are meaningful and effective for patients to improve their quality of life – today and into the future.

### **During 2024:**

- GSK provided sponsorship of \$15,000. to support KFC 60<sup>th</sup> Anniversary and Gala event.
- Our support represented 1% of their overall revenue.



## **Les Impatients**

The mission of Les Impatients is to help people with mental health issues through artistic expression. They offer creative workshops that encourage community engagement by sharing the works produced by the participants.

### **During 2024:**

- GSK provided a charitable donation of \$25,000 to help support their fund-raising campaign
- Our support represented less than 2% of their overall revenue.

## **Leukemia and Lymphoma Society of Canada**

LLSC is the largest registered charitable health agency dedicated to supporting the blood cancer community in Canada. The focus has grown and now includes Funding research, rethinking how a person navigates their blood cancer experience, providing targeted blood cancer information, offering tools for psychological and emotional support, empowering Canadians to take charge of their blood cancer experience through support and advocacy.

### **During 2024:**

- GSK provided a sponsorship of \$10,000. to support LLSC's Light the Night fundraiser event October 23, 2024
- Our support represented less than 1% of their overall revenue

## **Lung Cancer Canada**

Lung Cancer Canada is a registered national charity that serves as Canada's leading resource for lung cancer education, patient support, research and advocacy. Lung Cancer Canada is a member of the Global Lung Cancer Coalition and is the only organization in Canada focused exclusively on lung cancer. Their mission is to increase public awareness of lung cancer, support and advocate for lung cancer patients and their families, and provide educational resources to patients, family members, healthcare professionals, and the public.

### **During 2024:**

- GSK provided core funding of \$15,000 to support LCC's in person regional Lung Cancer Summits development and implementation across Canada.
- Our support represented 5% of their overall revenue.

## **Lupus Canada**

Lupus Canada is a non-profit organization dedicated to the mission and vision of improving the lives of Canadians living with lupus through research, advocacy, public awareness and education. Lupus Canada is a non-profit organization dedicated to the mission and vision of improving the lives of Canadians living with lupus through research, advocacy, public awareness and education



## **During 2024:**

- GSK provided core funding of \$50,000. to support advocacy, awareness and education initiatives.
- Our support represented 6% of their overall revenue.

## **Lupus Ontario**

Lupus Ontario's mission is to provide vital support, education, awareness, advocacy and research through the fundraising efforts of their staff and volunteer community to help those with lupus live longer, healthier and better lives. Lupus Ontario is the largest provincial organization focused on improving the lives of lupus patients and their families.

## **During 2024:**

- GSK provided a sponsorship of \$5,000 for Lupus Ontario Spring GALA fundraising event.
- Our support represented 3% of their overall revenue.

## **Canadian MPN Network**

The Canadian MPN Network (CMPNN) was founded in 2014 as an organization connecting and helping Canadians from coast to coast to coast who are dealing with the challenges of living with a myeloproliferative neoplasm (MPN). The CMPNN is led by a volunteer cross-Canada Board of Directors composed primarily of MPN patients who meet virtually. The Board has a “patient first” mindset and is dedicated to improving the quality of life for Canadian MPN patients by providing education, advocacy, and support.

CMPNN initiatives are free of charge to Canadian MPN patients and their care partners and include the annual conference, a comprehensive website citing relevant, factual, knowledge-based information and resources, linkages to the medical community and active regional support groups.

## **During 2024:**

- GSK provided a sponsorship of \$10,000 for CMPNN National MPN Conference (Online) September 28, 2024
- Our support represented 25% of their overall revenue.

## **Myeloma Canada**

Myeloma Canada is a non-profit, charitable organization created by, and for people impacted by multiple myeloma, a relatively unknown cancer of the plasma cells. As a patient-driven, patient-focused grassroots organization, Myeloma Canada drives collaborative efforts to unify the voice of the community to effectively shape the Canadian treatment landscape with a committed focus on the improvement of patient outcomes.

## **During 2024:**

- GSK provided \$50,000 for core funding to support mission and strategic plan.
- GSK provided a conference sponsorship of \$25,000. for the HEALTH eMatters Conference
- GSK provided a conference sponsorship of \$15,000. for the Myeloma Canada Patient Summit.
- GSK provided a conference sponsorship of \$40,000 for the Myeloma Canada Scientific Roundtable.



- Our support represented 3% of their overall revenue.

### **Ovarian Cancer Canada**

Ovarian Cancer Canada champions the health and wellbeing of women with ovarian cancer and others at risk of this disease while advancing research to save lives. As the only registered Canadian charity solely dedicated to overcoming ovarian cancer, the organization provides leadership in research, advocacy, and support, so that women live fuller, better, longer lives.

#### **During 2024:**

- GSK provided core funding of \$135,000. to help support mission and implementation of strategic plan.
- GSK provided sponsorships of \$10,000. for their Halifax, Charlottetown and St Johns Lady Balls events.
- GSK provided a conference sponsorship of \$15,000 for the Canadian Conference on Ovarian Cancer Research.
- Our support represented 4% of their overall revenue.

### **SAVE YOUR SKIN FOUNDATION**

Focused on Education & Prevention, Patient Support & fundraising in skin cancer and broader health policy challenges. Including focus on health policy and treatment access activities and projects at the federal, pan-Canadian and provincial/territorial levels, and including private insurance and multistakeholder engagement.

#### **During 2024:**

- GSK provided core funding of \$18,000 to support SYSF's pan Canadian Federal affairs and policy work.
- Our support represented 3% of their overall revenue.

### **The Lung Health Foundation**

The Lung Health Foundation is a leading patient-organization committed to supporting and empowering individuals living with lung disease across Canada. Through their range of community initiatives, grass-roots educational programs, research and advocacy, they elevate awareness and foster a compassionate environment for those affected by lung conditions, including their caregivers.

#### **During 2024:**

- GSK provided project funding of \$50,000 to support *My Lung HEALTH Coach* and *Always on COPD* Initiatives GSK provided project funding of \$25,000 for their *Always On* immunization Initiatives and Fall 2024 Campaign.
- GSK provided a conference sponsorship of \$37,000 for the Better Breathing Conference to support two symposia and 2 exhibit booths.
- Our support represented less than 2% of their overall revenue.



## **The Lung Association – British Columbia**

The British Columbia Lung Association is a long-standing and solid patient organization in Canada. Their mission is to improve the lung health of British Columbians through strategic initiatives in research, education and advocacy.

During 2024:

- GSK provided project funding of \$4,500 to support of podcast series on Immunization: *Airwaves & Airways: Preparing for Fall Respiratory Season*.
- Our support represented less than 2% of their overall revenue.

## **The Lung Association - Québec**

The Quebec Lung Association is a registered Canadian charity that works on asthma, emphysema, COPD, tuberculosis, sleep apnea, lung diseases, tobacco, smoking-cessation, and air pollution.

During 2024:

- GSK provided project funding of \$40,000. for their World COPD Day Initiatives and continued work at Centre INSPIRER.
- GSK provided a conference sponsorship of \$30,000 for their *Congrès Québécois en Santé Respiratoire*.
- GSK provided a conference sponsorship of \$10,000 for QLA's *Scientific Evening in Asthma*.
- GSK provided a conference sponsorship of \$10,000 for QLA's *Scientific Evening on RSV*.
- GSK provided project funding of \$25,000 for their Immunization Campaign.
- GSK provided a sponsorship of \$15,000 for QLA's Annual Lobby Day at Parliament.
- GSK provided a grant of \$20,000 for QLA's Round Tables on RSV.
- Our support represented 3 % of their overall revenue.

## **The Lung Association – Nova Scotia**

The Lung Association provides programs to support Nova Scotians in managing and preventing lung disease. From support groups and quit smoking challenges to radon detection and sleep apnea machine provision. Their programs are designed to support Nova Scotia lung health.

During 2024:

- GSK provided core funding of \$75,000 to support their efforts in advocacy, patient services, education and research relative to COPD and Immunization.
- GSK provided a conference sponsorship of \$5,000 to support their PEI COPD Educational day event.
- GSK provided a sponsorship of \$4,000 to support the INSPIRED event.
- Our support represented 5% of their overall revenue.



### **The Lung Association - Saskatchewan**

Lung Saskatchewan is a Canadian registered health charity that has been at the forefront of improving lung health in overall quality of life through programs, education, research, training, treatment, & prevention of lung disease Saskatchewan.

#### **During 2024:**

- GSK provided project funding of \$23,000 for Lung Life webinar series and podcasts for patients and HCPs.
- GSK provided a sponsorship of \$14,000 for the Inspired Breathing Conference.
- GSK provided a sponsorship of \$4,500 for the Inspired Breathing Conference
- Our support represented less than 2% of their overall revenue.